

PRIVACY IMPACT ASSESSMENT (PIA)

PRESCRIBING AUTHORITY: DoD Instruction 5400.16, "DoD Privacy Impact Assessment (PIA) Guidance". Complete this form for Department of Defense (DoD) information systems or electronic collections of information (referred to as an "electronic collection" for the purpose of this form) that collect, maintain, use, and/or disseminate personally identifiable information (PII) about members of the public, Federal employees, contractors, or foreign nationals employed at U.S. military facilities internationally. In the case where no PII is collected, the PIA will serve as a conclusive determination that privacy requirements do not apply to system.

1. DOD INFORMATION SYSTEM/ELECTRONIC COLLECTION NAME:

Personal Commercial Solicitation

2. DOD COMPONENT NAME:

Under Secretary of Defense for Personnel and Readiness

3. PIA APPROVAL DATE:

06/24/2025

Military Community and Family Policy

SECTION 1: PII DESCRIPTION SUMMARY (FOR PUBLIC RELEASE)

a. The PII is: (Check one. Note: Federal contractors, military family members, and foreign nationals are included in general public.)

<input type="checkbox"/> From members of the general public	<input checked="" type="checkbox"/> From Federal employees
<input type="checkbox"/> from both members of the general public and Federal employees	<input type="checkbox"/> Not Collected (if checked proceed to Section 4)

b. The PII is in a: (Check one.)

<input type="checkbox"/> New DoD Information System	<input checked="" type="checkbox"/> New Electronic Collection
<input type="checkbox"/> Existing DoD Information System	<input type="checkbox"/> Existing Electronic Collection
<input type="checkbox"/> Significantly Modified DoD Information System	

c. Describe the purpose of this DoD information system or electronic collection and describe the types of personal information about individuals collected in the system.

Per DoD Instruction 1344.07, Personal Commercial Solicitation on DoD Installations, it is Department of Defense (DoD) policy to safeguard and promote the welfare of DoD personnel as consumers by setting forth a uniform approach to the conduct of all personal commercial solicitation and sales to them by dealers and their agents. These personal commercial solicitations do not include services furnished by residential service companies, such as deliveries of milk, laundry, newspapers, and related services to personal residences on the installation requested by the resident and authorized by the installation commander. Rather personal commercial solicitation entails personal contact, to include meetings, meals, or telecommunications contact, for the purpose of seeking private business or trade.

Such dealers and agents are prohibited from such practices as making appointments with or soliciting military or DoD civilian personnel during their normally scheduled duty hours or entering into any unauthorized or restricted areas. In any such instance, the opportunity to solicit on military installations may be limited or denied as appropriate to these individuals and their company.

In order to supervise solicitation activities on the installation and ensure compliance with DoD policy, all solicitors are required to provide each person solicited with a personal commercial solicitation evaluation. The person being solicited, however, is not required to complete the evaluations. This evaluation is used to document individual Service member experiences with sales representatives.

Information collected on the sales representative within this evaluation includes: name and company

Information collected on the individual providing the feedback includes: name, email address, home telephone number, work telephone number, installation and unit address.

Additionally, OUSD(P&R) also maintains and makes available to installation commanders and appropriate Federal personnel the current master file of all individual agents, dealers, and companies who have their privileges withdrawn at any DoD installation.

Information collected and maintained on these sales representatives includes: service, installation type and installation name where violation/action occurred, company, agent first and last name, violation/reason for action, date of action, action type (e.g. indefinite suspense, cease and desist letter, request denied), and action inclusion (e.g. installation only, etc.).

d. Why is the PII collected and/or what is the intended use of the PII? (e.g., verification, identification, authentication, data matching, mission-related use, administrative use)

Mission-related use and identification to ensure compliance with DoD policy on personal commercial solicitation on DoD installations

e. Do individuals have the opportunity to object to the collection of their PII? Yes No

(1) If "Yes," describe the method by which individuals can object to the collection of PII.

(2) If "No," state the reason why individuals cannot object to the collection of PII.

Service members completing the evaluation/feedback form have the opportunity to object to the collection of their PII by opting not to complete the form. Solicitors do not have the opportunity to object to the collection of their PII.

f. Do individuals have the opportunity to consent to the specific uses of their PII? Yes No

(1) If "Yes," describe the method by which individuals can give or withhold their consent.

(2) If "No," state the reason why individuals cannot give or withhold their consent.

No, however, once collected the information will only be used for the purposes stated above and in the applicable privacy act statements.

g. When an individual is asked to provide PII, a Privacy Act Statement (PAS) and/or a Privacy Advisory must be provided. (Check as appropriate and provide the actual wording.)

Privacy Act Statement Privacy Advisory Not Applicable

AUTHORITY: 10 U.S.C. 136, Under Secretary of Defense for Personnel and Readiness and DoDI 1344.07, Personal Commercial Solicitation on DoD Installations.

PRINCIPAL PURPOSE(S): To document individual Service member experiences with sales representatives.

ROUTINE USE(S): Disclosure of records are generally permitted under 5 U.S.C. 522a(b) of the Privacy Act of 1974, as amended. To the appropriate Federal, State, local, territorial, tribal, foreign, or international law enforcement authority or other appropriate entity where a record, either alone or in conjunction with other information, indicates a violation or potential violation of law, whether criminal, civil, or regulatory in nature. Additional routine uses are listed in the applicable System of Records Notice, DoD 0018, DoD Patron Authorization, Retail and Service Activities, at: <https://www.federalregister.gov/documents/2023/03/30/2023-06644/privacy-act-of-1974-system-of-records>

DISCLOSURE: Voluntary; however, failure to provide the requested information will prohibit the submission of this evaluation.

h. With whom will the PII be shared through data/system exchange, both within your DoD Component and outside your Component? (Check all that apply)

<input type="checkbox"/> Within the DoD Component	Specify. <input type="text"/>
<input checked="" type="checkbox"/> Other DoD Components (i.e. Army, Navy, Air Force)	Specify. <input type="text"/> Air Force, Army, Navy, Marine Corps, Space Force
<input type="checkbox"/> Other Federal Agencies (i.e. Veteran's Affairs, Energy, State)	Specify. <input type="text"/>
<input type="checkbox"/> State and Local Agencies	Specify. <input type="text"/>
<input type="checkbox"/> Contractor (Name of contractor and describe the language in the contract that safeguards PII. Include whether FAR privacy clauses, i.e., 52.224-1, Privacy Act Notification, 52.224-2, Privacy Act, and FAR 39.105 are included in the contract.)	Specify. <input type="text"/>
<input type="checkbox"/> Other (e.g., commercial providers, colleges).	Specify. <input type="text"/>

i. Source of the PII collected is: (Check all that apply and list all information systems if applicable)

<input checked="" type="checkbox"/> Individuals	<input type="checkbox"/> Databases
<input type="checkbox"/> Existing DoD Information Systems	<input type="checkbox"/> Commercial Systems
<input type="checkbox"/> Other Federal Information Systems	

j. How will the information be collected? (Check all that apply and list all Official Form Numbers if applicable)

<input type="checkbox"/> E-mail	<input checked="" type="checkbox"/> Official Form (Enter Form Number(s) in the box below)
<input type="checkbox"/> In-Person Contact	<input type="checkbox"/> Paper
<input type="checkbox"/> Fax	<input type="checkbox"/> Telephone Interview
<input type="checkbox"/> Information Sharing - System to System	<input checked="" type="checkbox"/> Website/E-Form

Other (If Other, enter the information in the box below)

DD Form 2885

k. Does this DoD Information system or electronic collection require a Privacy Act System of Records Notice (SORN)?

A Privacy Act SORN is required if the information system or electronic collection contains information about U.S. citizens or lawful permanent U.S. residents that is retrieved by name or other unique identifier. PIA and Privacy Act SORN information must be consistent.

Yes No

If "Yes," enter SORN System Identifier DoD 0018, DoD Patron Authorization

SORN Identifier, not the Federal Register (FR) Citation. Consult the DoD Component Privacy Office for additional information or <http://dpcld.defense.gov/> Privacy/SORNS/ or

If a SORN has not yet been published in the Federal Register, enter date of submission for approval to Defense Privacy, Civil Liberties, and Transparency Division (DPCLTD). Consult the DoD Component Privacy Office for this date.

If "No," explain why the SORN is not required in accordance with DoD Regulation 5400.11-R: Department of Defense Privacy Program.

I. What is the National Archives and Records Administration (NARA) approved, pending or general records schedule (GRS) disposition authority for the system or for the records maintained in the system?

(1) NARA Job Number or General Records Schedule Authority.

OSD 208-06.3 (GRS 1.1, item 071)

(2) If pending, provide the date the SF-115 was submitted to NARA.

(3) Retention Instructions.

Temporary. Cut off upon removal from approved status. Destroy 3 years after cutoff.

m. What is the authority to collect information? A Federal law or Executive Order must authorize the collection and maintenance of a system of records. For PII not collected or maintained in a system of records, the collection or maintenance of the PII must be necessary to discharge the requirements of a statute or Executive Order.

(1) If this system has a Privacy Act SORN, the authorities in this PIA and the existing Privacy Act SORN should be similar.

(2) If a SORN does not apply, cite the authority for this DoD information system or electronic collection to collect, use, maintain and/or disseminate PII. (If multiple authorities are cited, provide all that apply).

(a) Cite the specific provisions of the statute and/or EO that authorizes the operation of the system and the collection of PII.

(b) If direct statutory authority or an Executive Order does not exist, indirect statutory authority may be cited if the authority requires the operation or administration of a program, the execution of which will require the collection and maintenance of a system of records.

(c) If direct or indirect authority does not exist, DoD Components can use their general statutory grants of authority ("internal housekeeping") as the primary authority. The requirement, directive, or instruction implementing the statute within the DoD Component must be identified.

10 U.S.C. 136, Under Secretary of Defense for Personnel and Readiness and DoDI 1344.07, Personal Commercial Solicitation on DoD Installations

n. Does this DoD information system or electronic collection have an active and approved Office of Management and Budget (OMB) Control Number?

Contact the Component Information Management Control Officer or DoD Clearance Officer for this information. This number indicates OMB approval to collect data from 10 or more members of the public in a 12-month period regardless of form or format.

Yes No Pending

(1) If "Yes," list all applicable OMB Control Numbers, collection titles, and expiration dates.

(2) If "No," explain why OMB approval is not required in accordance with DoD Manual 8910.01, Volume 2, "DoD Information Collections Manual: Procedures for DoD Public Information Collections."

(3) If "Pending," provide the date for the 60 and/or 30 day notice and the Federal Register citation.

This electronic collection does not collect data on members of the general public.

